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PRESS RELEASE

August 16, 2023

Brown Machine Group has reengineered its brand. Say hello to the new BMG.

Beaverton, MI (August 16, 2023) – Brown Machine Group is now BMG, a global leader in full-service thermoforming packaging and automation technology. This group of highly skilled personnel has historically been the leader in the development and manufacturing of industry-changing improvements for the entire thermoforming end-to-end processes, which has for years benefitted manufacturers of packaging products. BMG continues to engineer innovations that provide its customers with world-class end-to-end solutions, shorter developmental lead times, and outstanding executional design flexibility.

In order to lead an industry, you have to create advancements in technology that allow manufacturers down the line to create unique solutions for their customers. Out of this need comes thought-provoking ideas that can change an industry and ultimately benefit the consumer at large. This is where BMG has excelled for the last 40 years, constantly creating change that matters.

By creating one central focused think tank of technology, BMG can now communicate with customers more holistically regarding solutions for their unique thermoforming packaging and automation needs. We have acquired and integrated a select group of highly respected, leading global brands — Brown, Lyle, GN, Freeman, and NAS — to form one global company. Together we are BMG, one BMG. We bring more experience, innovation, customer service, and technical support than any other company in the US or the world. We are dedicated to delivering the most innovative and sustainable turnkey and custom solutions for the thermoforming industry that will improve consistency, push productivity, and elevate profitability.

Incredible market growth and key market indicators have created an opportunity for BMG to bring to market an improved process for manufacturing in all food, medical, horticulture, and ancillary packaging verticals. Advancements in technology and new patents have led to significant improvements in fit characteristics and sustainability-driven by their engineering process improvements.



ABOUT BMG

Headquartered in Beaverton, Michigan, USA. The new BMG is an award-winning thermoforming packaging/automation solutions leader focused on a customer-centric approach. We develop solutions that meet and exceed the unique requirements of each customer's application. BMG is a global organization representing the world's most extensive thermoforming portfolio, with international assistance available 24 hours a day. Operating

in major verticals that include automotive, medical, electronics, horticulture, food, and process automation, we bring to bear on each solution over 50 years of technological experience! BMG operates facilities and offices throughout North America, South America, Europe, the UK, Asia, and the Middle East. **Learn more at oneBMG.com, follow [@wearebmg](https://www.threads.net/@wearebmg) on Threads, follow [@oneBMG](https://www.linkedin.com/company/oneBMG) on LinkedIn, and like [@oneBMG](https://www.facebook.com/oneBMG) on Facebook.**

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“We currently have numerous industry-leading patents in the thermoforming industry that allow us to create unique packaging advancements, and they will now be released under the BMG brand. We manufacture customer-centric solutions for specific applications and have cantilevered to support platforms that currently exist and will exist in the near future. We look forward to operating as one holistic corporate entity called BMG.” said BMG CCO Jake Kowalewski.

BMG is continuing in its efforts to expand its rebranding process to include every aspect of its tactical exposure in the market through all applicable touchpoints and platforms with the consumer.

“Some of our new brand efforts have to do with sustainability. One of our main drivers in engineering new manufacturing solutions is to constantly allow for production improvements and sustainable applications to see how we can assist customers in reducing their carbon footprint, address their sustainability concerns for the future, and engineer smarter,” said BMG CEO Kobin Miceli.

BMG continues its commitment to assisting customers in need of thermoforming packaging/automation solutions with an acute awareness and attention to detail when it comes to providing these end-to-end solutions while taking into account the need for shorter developmental timelines, increased ROI, reduced cost of doing business, and an unparalleled service commitment rivaled by none worldwide.



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